

ALUMINIUM DIVERSE

Our Integrity Is Your Trust



083 642 6205 (Tertius)
083 268 3469 (Nica)



www.aludiverse.co.za



info@aludiverse.co.za



@AluDiverse

COMPANY INFO

ADDRESS

Derdepark Centre
Plot 190
Cullinan Road
Derdepoort
Pretoria

COMPANY ESTABLISHED

2016

YEARS EXPERIENCE IN INDUSTRY

Since 2013

DIRECTORS & SHAREHOLDERS

TERTIUS PIENAAR

- Born in Limpopo & moved to Gauteng.
- Sales background since 2008.
- Experience in the Aluminium Industry since 2013.

COMPANY STRATEGY

ALUMINIUM DIVERSE doesn't have the same general Purpose, Vision, Mission, Values and Goals as most companies out there on their Company Profile or structure. **ALUMINIUM DIVERSE** rather work on the 9 PRINCIPALS described below to give you a complete picture of our work ethics, visions, missions and goals within our company.

9 PRINCIPALS

PURPOSE

- Every member in our team has a specific task to perform and knows exactly what is expected of them.
- Each and everyone has a sense of purpose and belonging because without this there is absolutely no purpose.
- If there is no project there can be no purpose.
- Therefore, our purpose is to satisfy you our customer to the fullest so that we will be the preferred Aluminium Company to be chosen and recommended by everyone.

CONFIDENCE

- Each member of our Company and each team member has the utmost confidence in each other all the time.
- There is no thought of failure or quitting once the project has started.
- Our confidence grows with every project and opportunity. The moment our confidence kicks in we become effective operators and an absolute asset to your project.
- Every project and opportunity we take on we know we have the knowledge and training to take it on and we know we will finish the project as long as the circumstances allow it.

MINDSET

- We volunteered to start this Company and that's why we choose to do every project we get involved in with a "NO QUIT" mindset and to accomplish every mission successfully without failure.
- We always put the customer over and above our own Companies needs and this is our unified mindset.
- The customer and the project are our number one priority.

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DIRECTORS & SHAREHOLDERS

NICA PIENAAR (VAN DER WATT)

- Sales experience for more than 16 years.
- Part of a well-known & successful family owned business since 1988 in the Kameeldrift / Montana area.

DAWIE BOTHA

- Well known business man in Mpumalanga area.
- Owner of Outbuild Construction Company and a veteran in the construction field – from houses, roads to factories.

TESTIMONIALS ON PROJECTS

YVONNE PIETERSE

"Always prepared to go the extra mile, ensuring best quality of product as well as top class service".

TRUST

- Trust cannot be bought by any rank or title with us but can only be earned through trial and error, shared experiences and constant communication as well as believe.
- This also means that we must trust each other in our daily responsibilities, teamwork & duties and not to interfere unless asked to do so.
- Therefor our slogan: **"OUR INTEGRITY IS YOUR TRUST"**.

COMMUNICATION

- After each project we will review our work within our Company and this is where we ask ourselves questions to make sure that the job was done correctly.
- We will ask ourselves if the customer is satisfied and if we did everything in our power to make sure that each project was successful.
- This is where lessons are learned, and mistakes are fixed, and policies modified or even scrapped. This is done all with the purpose of making our team stronger and more efficient to make sure the next project will be flawless.

RELATIONSHIPS

- We as **ALUMINIUM DIVERSE** are all in each time with no thought of pulling out when things get tough.
- Our experience provides us to do any task we take on exceptionally well and gives us unshakable believe in each other and for you to believe in us.
- This only works when everybody leaves their egos behind and take some honest and constructible criticism when needed before, during and after each project.
- Everybody makes mistakes so that is why we stay humble and learn from our mistakes to ensure our next result will be even better.
- To leave the thought with each customer after every completed project with the feeling of utmost satisfaction and contentment.

ACCOUNTABILITY

- Everybody in our team works together and lend a hand wherever its needed.
- We are there to protect each other, encourage, give advice and direction towards your project.
- Our entire team is responsible and accountable for what we do and will back each other to the fullest wherever help is needed.
- Whenever we made a mistake we will not run away from our mistakes, but we will have the integrity and backbone to sort out the problem or mistake and own up to it if it was our mistake.

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TESTIMONIALS ON PROJECTS

AVR PROJECTS - ANTON VAN'T RIET

"We've successfully dealt with Tertius on a number of projects in the past few years. He has through his friendly, professional attitude and willingness to rectify down to the smallest items, become our supplier of choice. His pricing has always been highly competitive, we can therefore recommend Aluminium Diverse for your upcoming project".

BUILD IT - DANIEL POTGIETER

"Received a quote quickly at a very reasonable price. After we accepted the quote, the work was done neatly and on time. Would definitely make use of them in the future again".

AUDI CENTRE HATFIELD - MATT BOYLAN

"I've been using Aluminium Diverse for more than a year now and can truly recommend them if you are looking for fast & professional service".

DISCOMFORT

- We have learnt to work in all kinds of condition and circumstances and not just always in perfect conditions and that's why we are able to achieve so much more in any circumstance on all our projects.
- We stay focused on what needs to be done and don't need comfort to be successful.
- The only easy day or project for us was the previous one and that's why we strive to better ourselves in every project.

EVOLUTIONS

- We are definitely not happy with the word "average".
- Teamwork is the only way for success. Through teamwork we create & expect excellence and exceeding in all expectations and keep growing as a team and getting better and better all the time.
- Having you our customer on board with us will be the final touch for an absolute successful project.

